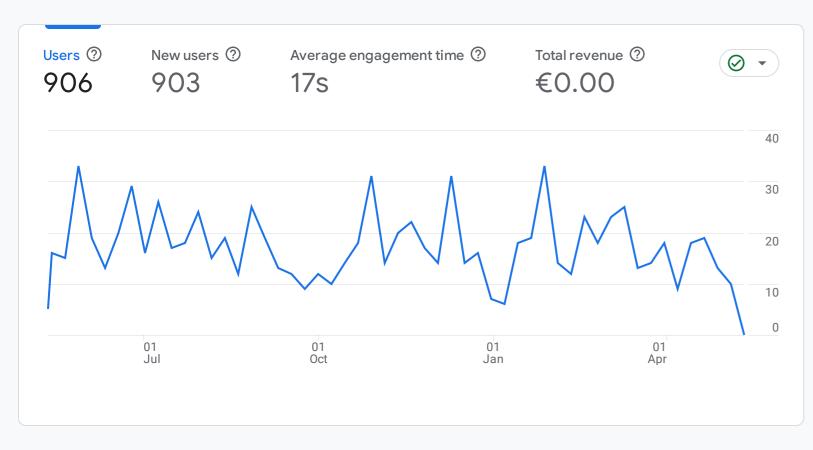
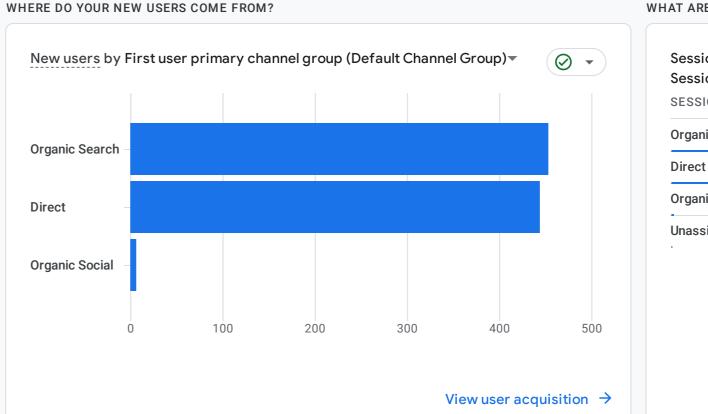
Analytics ALGORENT s. r. o. topvidea.sk

All Users (Add comparison +)

Reports snapshot





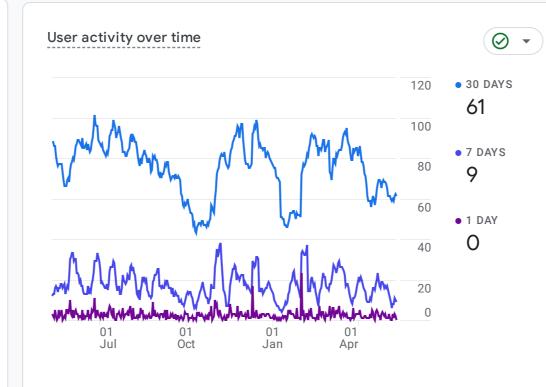
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session primary channe	
SESSION PRIMARY CHAN	
Organic Search	478
Direct	466
Organic Social	б
Unassigned	2



	⊘ •
COUNTRY	USERS
Slovakia	489
China	128
United States	125
Czechia	76
Germany	15
United Kingdom	15
Canada -	10

HOW ARE ACTIVE USERS TRENDING?



Ø 7

HOW WELL DO YOU RETAIN YOUR USERS?

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Mar 31 - Apr 6						
Apr 7 - Apr 13						
Apr 14 - Apr 20						
Apr 21 - Apr 27						
Apr 28 - May 4						
May 5 - May 11						

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

WHAT ARE YOUR TOP EVENTS?

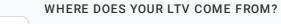
Event count by Event name

View countries \rightarrow

Ø •

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name



LTV by

WHAT ARE YOUR TOP SELLING PRODUCTS?



Items purchased by

-

VS EVENT NAME		EVENT NAME KEY EVENTS		
VS EVENT NAME	EVENT COUNT			ITEM NAME ITEMS PURCHA
63 page_view	1.4K	No data available		No data available
06 user_engagement	973			
99 session_start	953			
55 first_visit	903		No data available	
46 scroll	379			
45 video_progress	371			
45 video_start	146		€0.00 €0.20 €0.40 €0.60 €0.80 €1.00	
-				
→	View events \rightarrow		View user acquisition cohorts \rightarrow	View items \rightarrow
1	106user_engagement99session_start55first_visit46scroll45video_progress	106user_engagement97399session_start95355first_visit90346scroll37945video_progress37145video_start146	106user_engagement97399session_start95355first_visit90346scroll37945video_progress37145video_start146	106 user_engagement 973 99 session_start 953 55 first_visit 903 46 379 45 video_progress 371 video_start 146

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

